

GRAVITAS QUOTIENT

No stranger to travel, **Jeanne Beker**, Canada's best-known fashionista, made her career trotting around the globe to report from the runways of the world's best fashion designers. The former editor-in-chief of *FQ* and *SIR* magazines, author and most recently judge on CTV's *Canada's Next Top Model* got philosophical to answer some GRAVITAS questions.

Why is it worrisome to be content?

Because you run the risk of losing your drive to explore and discover.

What are you going to do about growing old?

Grow more tolerant.

At what point do you realize a friendship is not working?

When you can't be honest with each other anymore.

What is your inner imperative?

Honesty.

Who do you wish would call you?

Karl Lagerfeld.

What is the point of all the struggle?

To learn how to stop.

What have you not got from your life so far that you hope to get?

Ultimate peace of mind.

How can you tell love is in the air?

You can feel all the butterflies.

What gets you blissed out?

The sun pouring through my farmhouse's bedroom window.

What magic elixir would you like to create?

A tonic for relieving heartache.

Why should we dance more?

Because walking pales in comparison.

If you knew the truth, how would you reveal it?

On Twitter. That usually spreads the word pretty fast...

What do you understand by the expression 'you have to suffer to be beautiful'?

Wearing Christian Louboutin stilettos all night!

What is the best way to test your dog's IQ?

Compare him to your cat.

What is the best way to get your confidence back?

Listen to your favourite old rock music at full volume.

If you were assigned a life coach with a mandate to change you, what would you get him or her to do?

Tell him or her to go jump in the lake. I don't want to be changed by anyone... ▽



GRAVITAS THE GAME

Invented by Canadian **Alan Gratias** after hosting a particularly interesting dinner party, Gravitas is a game of discovery – of who we are and how we live. There are no dice or cards, just questions with no right or wrong answers. Although the game calls for reflection, you can make it as lighthearted as you wish. The player with the highest Gravitas Quotient (GQ) wins! Why not test your own GQ? Find out more about the game at www.gravitasthegame.com.